

Nathan Johnson

Graphic Artist & Designer

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Professional Summary

Solution oriented graphic designer with 8+ years of experience working in various aspects of design and marketing with a continued interest in print projects and prepress.

Areas of Expertise

Professional Prepress, Design, Branding, Illustration, Motion Graphics, Video Editing
Technical Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, XD, Canva

Experience

Design and Print Specialist, Mail-Post Sammamish
Sammamish, WA, July 2023-July 2024

Hired to support print services for a local fast-paced print store on projects for the community and local businesses.

- Utilized printing services to develop products to sell in-store, increasing merchandise sales and marketing while keeping production costs low.
- Resolved printing issues and streamlined processes to increase productivity alongside print quality.
- Preparing client design files for a variety of print assets, including business cards, booklets, and banners, while ensuring quality and fidelity.

Graphic Designer, International House of Prayer of Kansas City
Kansas City, MO, 2016-2022

Recruited to an in-house marketing team to supporting campaigns, merchandise, and branding for courses and events.

- Instrumental in leading the brand and website design of a teaching course contributing to the course having the highest registration count of the ministry's courses in 2018.
- Developed increasingly creative visual content for social media driving social media engagement up by 60%.
- Collaborated in more than 12 branding projects for various programs and events ranging from 20 attendees to 25,000.

Education

Certificate, Video Production, International House of Prayer University, Kansas City, MO
Associates of Arts, Digital Design, Lake Washington Institute of Technology, Kirkland, WA
Ideation & Visual Storytelling, Visual Arts Passage, Kansas City, MO